



Opterus
Simplifying Communications

Accountability and Compliance on Executable Tasks

Opterus Store Ops-Center

Opterus' Task Manager module is one in an inclusive suite of modules *Store Ops-Center* provides to solve your retail communications problems. It's a given that retailers need to create strategies, plans, directives in their stores. These strategies come after a lot of work, effort and cost to make sure you are understanding your customers, creating offerings in your stores to make them happy and bring them back. So, I'm sure it crosses your mind, at least every once and a while; what's the cost if execution doesn't happen? Think markdowns, floor sets, inventory, etc.

Get the visibility into what your stores are doing and how they are performing with regards to execution of corporate directives. Become a more efficient, productive and effective retailer. Easily create consistency and transparency and increase employee, and inherently, customer satisfaction and loyalty. By having the visibility to stay on top of stores that aren't keeping up, you can focus energy to help them succeed and become as successful as your best performing stores. Overall, increasing conversion by having staff and especially managers spend more time on the sales floor, and freeing up your district managers time to focus on what is important.

Store Ops-Center is an intuitive, multi modular, cloud solution designed specifically for retail to simply and effectively manage and execute store tasks and communications. Because it is a cloud solution, no software installation or maintenance is required and the system can be setup, configured and ready for use in a very short time. Opterus took an Operational slant to communications and task execution and designed the solution to be clean and easy to use with light administration to be maintained by business users. Through Opterus' modular approach, *Store Ops-Center* solves the entire retail communications problem, not just pieces of it. Opterus has seen very strong user adoption at all levels of the retail organization. Upgrades are fast, free, and easy and custom workflows can be created with no development effort required.

We invite you to take a closer look at the Opterus solution and see how it fits your needs and can help you become more efficient and effective with your communications. Click below to schedule a customized demo and see for yourself!

[Request a Demo](#)