



Opterus Announces Version 13.1 of *Store Ops-Center*

Toronto, Ontario – January 14, 2013 – [Opterus](#) Inc., the leading provider of cost-effective, cloud store communications and task management solutions, today announced the release of *Store Ops-Center* (SOC) Version 13.1. This new version offers a user interface optimized for mobile devices. Additionally, Version 13.1 includes a certification module that allows retailers to create certification programs such as on-boarding, management, product and skills training.

With SOC, retailers can now put the power of *Store Ops-Center* directly in the hands of their employees. The cloud-based solution can transform employees into a powerful, always-connected workforce that can access the people and information they need to maximize productivity and exceed their customers' expectations.

Mobile *Ops-Center* has been designed to run on most mobile browsers and has been tested on mobile Safari (for iPhones and iPods) and some Android models. The new Motorola SB1 Smart Badge is also supported.

"Opterus is excited to introduce Mobile *Ops-Center* and our latest SOC module, certification," said Rick Peters, chief product officer, Opterus. "This release, like all SOC releases, also includes a number of enhancements and new functionality added to our existing modules. Some of these include extending our form and task capabilities to head office users which was a big request from some of our existing customers."

Opterus' *Store Ops-Center* is an intuitive, cloud solution designed specifically for retail to simply and effectively manage and execute store tasks and communications. It is designed to measure and increase operational compliance, communicate corporate policy, manage day-to-day objectives and tasks, and handle issues between corporate office and store locations. A simple and agile solution, *Store Ops-Center* allows for rapid implementation, is easy to-use and understand and has strong user acceptance.

For more information about Opterus, please contact Janet Hawkins, at 519-853-0442 or janet.hawkins@opterus.com.

About Opterus Inc.

Opterus Inc. is a leading provider of a cost-effective, easy-to-implement store information and execution management solution that increases productivity and improves retail enterprise communications.

Opterus *Store Ops-Center* software is an on-demand, web-based retail portal designed to communicate corporate policy and day-to-day objectives between corporate office and store locations. This solution is specifically designed for retail operations, and provides store personnel with clear, concise and timely direction, along with the proper tools to best do their jobs to support corporate initiatives. Opterus is based in Toronto, Ontario and was founded in 2006 by a group of seasoned retail industry technology veterans. For additional information about Opterus, please visit <http://www.opterus.com>.

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